



MEDIA RELEASE

FOR IMMEDIATE USE
03/04/2011

TAP, BANG AND BEAT YOUR WAY TO BRAZIL WITH UNIQUE UNI COMP

Think you're getting pretty good at tapping away in class with that chewed down pencil? Does your ruler have a certain twang to it? Or does your ballpoint pen write with a sweet symphony? Then **Red Bull Tum Tum Pa** has your name all over it!

Born in Brazil, the rhythm capital of the world, Red Bull Tum Tum Pa is a worldwide university drumming competition, taking place in over 40 countries around the world, including Australia. The competition will be coming to James Cook University in the Market Square Undercroft on 20/4/2011 so make sure you have your materials ready to tap out some tunes!

The idea for the event is simple – enter on your own or get a group of up to four friends, then lay down some beats with whatever you can find in the classroom. Pencils, paper, pens, staplers, hole punchers, clipboards, notebooks, rulers - as long as it doesn't make a digital sound, it's allowed! Even Red Bull cans can be used. Entrants must perform a cover song as well as an original composition, up to 60 seconds each.

30 universities across Australia will be holding qualifying rounds throughout April and the winner of each will not only pick up a pair of cool Skullcandy headphones but also have their entry judged in the Australian Red Bull Tum Tum Pa Final. The 30 finalist entries will be judged by an expert panel to determine who will win the trip to Brazil, to represent the Aussies at the Red Bull Tum Tum Pa World Final!

To enter, simply rock up to the qualifier at your university and register yourself or your team on the day. For more information visit www.redbull.com.au/tumtumpa.

2hr lectures have never sounded so good...

WHAT? Red Bull Tum Tum Pa
WHERE? James Cook University
Market Square Undercroft
WHEN? 20/4/2011
TIME? 1:00pm

For further press information please contact Red Bull Australian Press Officers:
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